

AGAVIA BAR

Media Press Kit

Official press resources for San José del Cabo's premier
agave spirits experience

Updated October 2025

Agavia Bar Overview

Agavia Bar is an intimate agave-focused tasting lounge in San José del Cabo, Mexico. We host guided tequila and mezcal experiences led by expert hosts, celebrating terroir, tradition, and craftsmanship through curated tastings, cocktail technique, and storytelling. Our goal is simple: help guests discover exceptional agave spirits in a warm, hospitality-first setting.

Location

San José del Cabo, Baja California Sur,
Mexico

Website

agaviabar.com

Instagram

[@agaviacabo](https://www.instagram.com/agaviacabo)

Press Contact

contact@agaviabar.com

Signature Experiences

Essential Agave Discovery

60 minutes

- Guided tasting of 4 premium tequilas or mezcals
- Learn the fundamentals of agave spirits production
- Perfect introduction for first-time tasters

Signature Masterclass

90 minutes

- In-depth exploration of 6+ rare agave spirits
- Cultural history and production methods
- Exclusive access to our private mezcal library

Why Agavia

Cultural Depth

Authentic Mexican heritage and storytelling woven into every experience

Mezcal Library

One of Baja California's most extensive collections of rare and artisanal agave spirits

Mixology Meets Heritage

Craft cocktails that honor tradition while embracing innovation

Unreasonable Hospitality

Guest experience that goes beyond expectations, inspired by world-class service philosophy

Meet Sebastian



Guardian of Tradition, Storyteller of the Agave

Sebastian's journey begins not in a classroom, but in a small village in the mountains of Guerrero, surrounded by endless fields of agave. As a boy, he walked those fields with his grandfather, learning to read the earth, listen to the wind, and honor the sacred rhythm of the plant. By age seven, he could recognize an agave ready for the jima (harvest).

He grew up amid the sweet vapor of stone ovens, the slow patience of roasting hearts, and the steady grind of the tahona stone. His lessons came not from textbooks but from generations of mezcaleros who taught him that every step — from fermentation with wild yeasts to distillation in copper stills — demands respect, patience, and pride.

Today, Sebastian brings this living heritage to Agavia Bar. Each tasting he leads is an invitation into Mexico's ancestral craft — a sensory story of fire, earth, and time.

"Mezcal isn't just a drink. It's a memory distilled — a story of roots, of people, and of fire."

— Sebastian, Expert Host

Professional Media Assets

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Mixology masterclass - cocktail creation



Guided tasting - agave spirits experience



Premium tasting with food pairings



Private villa tasting in Los Cabos

Experience Gallery (continued)



Small group tasting experience



Agave spirits and cocktail crafting



Sebastian leading a tasting experience

Guest Testimonials

"An absolute must-do experience in Los Cabos. Sebastian's knowledge and passion shine through."

— **Verified Viator Guest**

"The best tequila tasting we've ever done. Educational, fun, and the mezcal selection is incredible."

— **Google Review**

"Perfect for couples or groups. We learned so much and the atmosphere is beautiful."

— **TripAdvisor Review**

Press Contact

For media inquiries, interviews, or additional assets:

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